Lesson Plan
This lesson plan is designed to help you teach using a Common Craft video. Use the information below to introduce the video and then follow the video with discussion questions and other resources.

Discussion Questions

Q #1
Where have you seen QR codes? How have you used them?

Q #2
What are examples of real world locations you wish were clickable? Explain.

Knowledge Check Q&A

Q
What is a QR code?

A
A QR or “quick response” code is a scannable code that links to the Internet.

Q
How is a QR code similar to a barcode on grocery products?

A
Both are codes that create shortcuts to information. A grocery product barcode is a shortcut for the product, and a QR code is a shortcut to all kinds of information.
What is the importance of a QR code?

QR codes make the real world clickable for the first time.

Resources for Learning More

**How to Geek**
Chris Hoffman
“QR codes explained: Why you see those square barcodes everywhere” 5/2013


**QR Code Generator**


**Edutopia**
Andrew Miller
“Twelve ideas for teaching with QR codes” 1/2014

[https://www.edutopia.org/blog/QR-codes-teaching-andrew-miller](https://www.edutopia.org/blog/QR-codes-teaching-andrew-miller)

**NPR: All Things Considered**
“QR codes for headstones keep dearly departed close” 9/2012


**Wired.com**
Davey Alba
“Alibaba reveals a new kind of QR code to fight counterfeits” 5/2015

[https://www.wired.com/2015/05/alibaba-reveals-retro-way-fight-counterfeits-qr-codes/](https://www.wired.com/2015/05/alibaba-reveals-retro-way-fight-counterfeits-qr-codes/)