Lesson Plan
This lesson plan is designed to help you teach using a Common Craft video. Use the information below to introduce the video and then follow the video with discussion questions and other resources.

Online Photo Sharing
Explained by Common Craft

As smartphones have become popular, online photo sharing has become mainstream. While taking and sharing photos is a safe and fun way to connect with others, it also comes with some risks and considerations. This video explains how to share online photos responsibly.

Learning Outcomes

- Describe how others may interact with a photo that you share online.
- Describe the types of information that may be attached to an online photo.
- Explain the risks involved with sharing photos online and strategies to take to reduce these risks.
- Identify strategies for sharing photos responsibly and respectfully.

Discussion Questions

Q #1
In what ways might a photo shared today become a problem for you in the future?

Q #2
What steps could you take to protect your online identity?

Knowledge Check Q&A

Q
Multiple Choice. Which of the following actions may happen to a photo once it is shared on social media? A) People can leave comments B) You can identify and “tag” whoever is in the photo C) You can include the location where the photo was taken D) All of the above

A
D) All of the above.

Q
Multiple Choice. Which of the following types of information may become associated with a digital photo once it is shared on social media? A) Your name, and the name of friends in the photo B) The location the photo was taken C) The date the photo was taken D) All of the above

A
D) All of the above.
Q
True or False. In some apps, it is possible to turn off the features that add location information to photos.

A
True.

Resources for Learning More

IEEE Technical Community
Spotlight

“A false sense of privacy: Online photo sharing concerns”

http://sites.ieee.org/spotlight/a-false-sense-of-privacy-online-photo-sharing-concerns/

TedTalks, Nicola Osborne

“What do your digital footprints say about you?”

https://www.youtube.com/watch?v=RVX6ZSAR4QY

IPTC

“What is photo metadata”

https://iptc.org/standards/photo-metadata/photo-metadata/

C/NET, Jason Capriani

“How to turn off Facebook facial recognition feature”


The Daily Universe, Madalyn McRaey

“Creative commons, open content, and public domain images”

http://universe.byu.edu/2017/09/01/social-media-branding-impacts-employment/