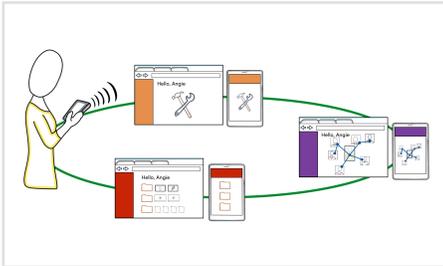


Lesson Plan

This lesson plan is designed to help you teach using a Common Craft video. Use the information below to introduce the video and then follow the video with discussion questions and other resources.



commoncraft.com/video/online-basics-online-identity

ISTE Standard:
Digital Citizen 2a

ACRL Info Literacy Frame:
Information has Value

Online Basics: Online Identity

Explained by Common Craft

There are 2 basic versions of most websites, the version that anyone can see and the version that can only be seen by logging in. This video focuses on online identity and how it can be used to unlock the most powerful tools and services on the web.

Learning Outcomes

- Compare and contrast an offline identity to an online identity
- Explain the value of having an online identity
- Describe the types of information that can be unlocked with an online identity

Discussion Questions

Q #1

Why might some websites require verification of your online identity before you can use them?

Q #2

What are the benefits and disadvantages of having an online identity?

Q #3

Imagine using the web without being able to log into websites. How would this impact your ability to be productive?

Knowledge Check Q&A

Q

What is an online identity?

A

It is information about you that provides a way to be identified online such as your name, email address, and more.

Q

Multiple Choice. What types of tools can you access with an online identity? A) Banking information B) Government services C) Communication tools that are personalized and unique to you D) All of the above

D) All of the above

Q

Which types of websites may require payment along with an online identity?

A

These sites are often those that help with getting work done or with protecting a person's information, such as data back-ups or file management.

Resources for Learning More

The Guardian

Tomas Chamorro-Premuzic, **How different are your online and offline personalities?**

<https://www.theguardian.com/media-network/2015/sep/24/online-offline-personality-digital-identity>

Wired.com

Judith S. Donath, **Opinion: We need online alter egos now more than ever**

<https://www.wired.com/2014/04/why-we-need-online-alter-egos-now-more-than-ever/>

NPR: All Tech Considered

If there's privacy in the digital age, it has a new definition

<https://www.npr.org/sections/alltechconsidered/2014/03/03/285334820/if-theres-privacy-in-the-digital-age-it-has-a-new-definition>