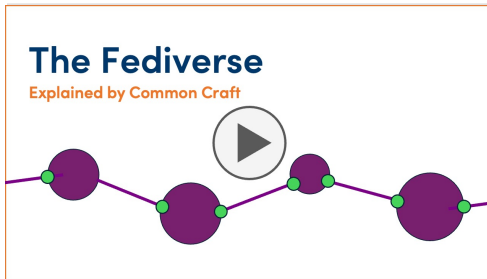


## Lesson Plan

This lesson plan is designed to help you teach using a Common Craft video. Use the information below to introduce the video and then follow the video with discussion questions and other resources.



### Watch the Video

ISTE Standard:

**Global Collaborator, 7ac**

ACRL Info Literacy Frame:

**Information Has Value,  
Scholarship as Conversation,  
Information Creation as a Process**

## The Fediverse

Explained by Common Craft

Over the past decade, social media has become centralized around a few big tech companies. New technologies and ideas are changing this environment by allowing apps and platforms to work together in a federation that provides more choice and flexibility. This new version of the social web is called The Fediverse.

### Learning Outcomes

- Compare and contrast centralized and decentralized social media
- Describe the role of the ActivityPub protocol
- Explain what happens when an app or platform joins the Fediverse

### Discussion Questions

#### Q #1

What is an example of a centralized social media platform?

#### Q #2

What does it mean when something is federated, or in a federation?

#### Q #3

Why would someone want to use apps and platforms in the Fediverse?

### Knowledge Check Q&A

**Q** What is the name of the protocol that enables federation between apps and protocols?

- Hypertext
- Open Source
- ActivityPub
- None of the above

**A: c. ActivityPub**

**Q** True or False: In the Fediverse, you can follow someone's posts on another platform.

**A: True**

**Q** What two ideas help define the idea of federation in the video ?

- Usability and Trust
- Independence and Connection
- Style and Substance

**A: B**

## Resources for Learning More

### CBC

What is the Fediverse and why does Threads want to join?

<https://www.cbc.ca/news/business/fediverse-explainer-1.6905837>

### Digital

WTF is the Fediverse?

<https://digiday.com/marketing/wtf-is-the-fediverse/>

### The Verge

The Fediverse, Explained

<https://www.theverge.com/24063290/fediverse-explained-activitypub-social-media-open-protocol>