

# **Lesson Plan**

This lesson plan is designed to help you teach using a Common Craft video. Use the information below to introduce the video and then follow the video with discussion questions and other resources.



#### commoncraft.com/video/digital-footprint

ISTE Standard: Digital Citizen 2A

ACRL Info Literacy Frame: Information Has Value

# Digital Footprint Explained by Common Craft

When using apps and websites, our actions are being tracked and saved by organizations. This means we leave digital footprints wherever we go. Part of being a digital citizen is understanding why our digital footprints matter.

# Learning Outcomes

- Define the term Digital Footprint
- Describe the value and risks of having a digital footprint
- Identify three steps to manage your digital footprint responsibly

# **Discussion Questions**

#### Q #1

What are the advantages and disadvantages of having a digital footprint?

## Q #2

How might the collection of your and others' digital footprints benefit other organizations?

## Q #3

What types of digital information would you not want discovered about yourself when you apply for school or a job?

# Knowledge Check Q&A

## Q

What is a digital footprint?

## Α

It is information we leave behind when we use the web.

# Q

What are three ways of minimizing the risks involved with leaving a digital footprint?

## Α

1) Be respectful and responsible online 2) Take steps to protect our privacy 3) Have more than one account or persona online

## Q

Multiple Choice. Which of the following online actions could leave a digital footprint? A) Visiting a website B) Searching for information C) Leaving comments D) All of the above

# Α

D – All of the Above

# **Resources for Learning More**

#### TedTalk

Juan Enrique, How to think about digital tattoos, February 2013

https://www.ted.com/talks/ juan\_enriquez\_how\_to\_think\_abou t\_digital\_tattoos

#### **New York Times**

Natasha Singer, They loved your GPA then they saw your tweet, November 10, 2013

http://www.nytimes.com/2013/11/10/ business/they-loved-your-gpathen-they-saw-your-tweets.html

#### Edutopia

Vicki Davis, What your students really need to know about digital citizenship, November 1, 2017

https://www.edutopia.org/blog/ digital-citizenship-need-to-knowvicki-davis

## ISTE

Diana Fingal, Infographic: Citizenship in the digital age, December 14, 2017

https://www.iste.org/explore/ Digital-citizenship/Infographic%3A-Citizenship-in-the-digital-age