Lesson Plan
This lesson plan is designed to help you teach using a Common Craft video. Use the information below to introduce the video and then follow the video with discussion questions and other resources.

Digital Footprint
Explained by Common Craft

When using apps and websites, our actions are being tracked and saved by organizations. This means we leave digital footprints wherever we go. Part of being a digital citizen is understanding why our digital footprints matter.

Learning Outcomes

- Define the term Digital Footprint
- Describe the value and risks of having a digital footprint
- Identify three steps to manage your digital footprint responsibly

Discussion Questions

Q #1
What are the advantages and disadvantages of having a digital footprint?

Q #2
How might the collection of your and others’ digital footprints benefit other organizations?

Q #3
What types of digital information would you not want discovered about yourself when you apply for school or a job?
Knowledge Check Q&A

Q
What is a digital footprint?

A
It is information we leave behind when we use the web.

Q
Multiple Choice. Which of the following online actions could leave a digital footprint? A) Visiting a website B) Searching for information C) Leaving comments D) All of the above

A
D - All of the Above

Q
What are three ways of minimizing the risks involved with leaving a digital footprint?

A
1) Be respectful and responsible online 2) Take steps to protect our privacy 3) Have more than one account or persona online

Resources for Learning More

TedTalk
Juan Enrique, How to think about digital tattoos, February 2013
https://www.ted.com/talks/juan_enriquez_how_to_think_about_digital_tattoos

New York Times
Natasha Singer, They loved your GPA then they saw your tweet, November 10, 2013

Edutopia
Vicki Davis, What your students really need to know about digital citizenship, November 1, 2017
https://www.edutopia.org/blog/digital-citizenship-need-to-know-vicki-davis

ISTE
Diana Fingal, Infographic: Citizenship in the digital age, December 14, 2017