Lesson Plan
This lesson plan is designed to help you teach using a Common Craft video. Use the information below to introduce the video and then follow the video with discussion questions and other resources.

Cyberbullying
Explained by Common Craft
Using a simple example of a cyberbully in action, this video follows a bully’s tools, motivations and tactics. It also covers what can be done by adults and fellow students to stop the bully and prevent further problems.

Learning Outcomes
- Define cyberbullying
- Explain how cyberbullies use the internet to threaten and harass others and what motivates them to bully
- Describe the impact that cyberbullying can have on the person being targeted
- Describe strategies that adults and students can use to prevent and stop cyberbullying

Discussion Questions
Q #1
How is cyberbullying similar to and different from traditional bullying?

Q #2
How would you respond if someone you knew was a victim of cyberbullying?

Knowledge Check Q&A

Q
What is cyberbullying?

A
Cyberbullying is the act of using fear and strength to intimidate or control others over the internet.

Q
Why might a cyberbully choose to intimidate or scare a fellow student?

A
The cyberbully might have a problem with the student or just think it’s amusing. The sense of power and the ability to manipulate others drives many bullies, online or off.

ISTE Standard:
Digital Citizen, Indicator 2b
commoncraft.com/video/cyberbullying
Q
What are three ways people can reduce the harm cyberbullies cause?

A
1) Adults can talk to students to build their awareness of the signs of cyberbullying. 2) Students can call out the bullying behavior and respond in public with supportive, positive posts to contradict the bully’s messages. 3) Adults and students can save evidence of cyberbullying and report it to authorities to stop the bully.

Resources for Learning More

Stopbullying.gov
“What is cyberbullying”

https://www.stopbullying.gov/cyberbullying/what-is-it/index.html

Cyberbullying Research Center

https://cyberbullying.org/

Wikipedia
“Cyberbullying” 10/2017
https://en.wikipedia.org/wiki/Cyberbullying

TeenHealth
“Surviving Cyberbullying”

http://kidshealth.org/en/teens/cyberbullying.html?
ref=search&WT.ac=msh-t-dtop-en-
search-clk

TedTalkX
Trisha Prabu
“Rethink before you type” 10/2014

https://www.youtube.com/watch?v=YkzwHuf6C2U