Lesson Plan
This lesson plan is designed to help you teach using a Common Craft video. Use the information below to introduce the video and then follow the video with discussion questions and other resources.

Blogs
Explained by Common Craft
What we consider news and the way we receive it has changed. This video introduces the concept of a blog as a way for every person to have the power to share news and information.

commoncraft.com/video/blogs

ISTE Standard:
Global Collaborator, Indicator 7a

ACRL Info Literacy Frame:
Information Has Value, Scholarship as Conversation, Information Creation as a Process

Discussion Questions

Q #1
If you were to start your own blog, what would be its focus?

Q #2
How have you interacted with blogs in your everyday life?

Q #3
What are the advantages and disadvantages to having access to millions of news sources via blogs?

Knowledge Check Q&A

Q
How did blogs expand the scope of news beyond professional to personal between the 20th and 21st century?

A
Blogs made sharing news on the web easy. Anyone with an idea could start a new blog and share news minutes later.

Q
How do blogs work?

A
Blogs are websites that are organized by blog posts. Bloggers fill out a form to post a new story. Over time, the blog becomes a collection of these posts, all archived for easy reference.
What are three features of blogs that help communities engage in online communication?

Blogs allow for comments, quotes, and links to other blogs.

Resources for Learning More

**TedTalk**
Mena Trott
“Meet the founder of the blog revolution” 2/2006
https://www.ted.com/talks/\nmena_trott_tours_her_blog_world

**The Minimalist**
Joshua Fields Millburn
“How to start a successful blog in 2017” 4/3/2017
http://www.theminimalists.com/blog/

**Creative Bloq**
Craig Grannell
“The 14 best free blogging platforms” 2/13/2017
http://www.creativebloq.com/web-design/best-blogging-platforms-121413634

**The Guardian**
Matt Wells
“How live blogging has transformed journalism” 3/2011

**The New York Times**
Steven Kurutz
“When blogging becomes a slog” 9/24/2014