

# Common Craft Cut-outs Fact Sheet



Common Craft Cut-outs are downloadable visuals designed for presentations, training materials, animated explainer videos and more.

## What is Common Craft?

Common Craft is a small company that produces and licenses libraries of original videos and visuals used by educators, trainers, consultants and media producers.

## What are Common Craft Cut-outs?

Cut-outs are downloadable images available in three formats: PNG, EPS and SVG. The Cut-outs are high resolution, have transparent backgrounds and share a consistent look and feel.

## How are Common Craft Cut-outs used?

Members of Common Craft download Cut-outs from our website. The Cut-outs can be added to any software, service or platform that allows for digital images to be used. Cut-outs are often used in animated videos, presentations and courseware.

"I have a challenging audience from diverse technical & management backgrounds. Common Craft Cut-outs are unifying in appeal & messaging."

- Greg Tutunjian, Agile Coach, Scrum Doc, Inc.



## How does membership work?

Common Craft membership is annual and pricing depends on the size of the organization using the Cut-outs. We offer a non-profit discount and have members around the world, from schools to Fortune 500 companies.

## How big is the Cut-out library?

Our library is constantly growing and currently includes thousands of Cut-outs. We publish new Cut-outs on an ongoing basis and also provide packs of related Cut-outs for download.

## Can I evaluate the Cut-outs before purchase?

Yes. There is no mystery. You can search our entire library of Cut-outs on our website. Our most popular categories are workplace, people, technology and symbols.

## Pricing Starts at \$49/year

Select the "DIY" Plan

Search the Cut-out Library:

[CommonCraft.com/cut-out-library](https://CommonCraft.com/cut-out-library)

Find your pricing for "DIY" plan :

[CommonCraft.com/join](https://CommonCraft.com/join)

